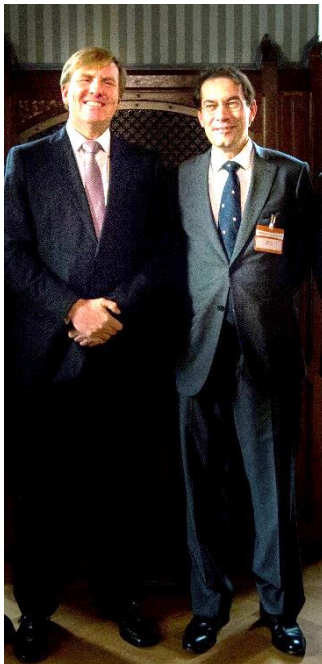


Solynta honored as National Icon



In the presence of HRH King Willem Alexander, the Dutch Government through Minister Kamp honored Solynta as Dutch National Icon for its breakthrough discovery "Hybrid Potatoes from True seeds"

Minister Kamp:

"This breakthrough technique makes it possible to grow potatoes from true-seed instead of seed-tubers and makes targeted breeding possible. Valuable traits can now be utilized quickly, like disease resistance, nutritional value, and higher yields. Solynta underlines with this project the important Dutch contribution to the global food supply.

(HRH King Willem Alexander and Hein Kruyt CEO Solynta)

Solynta's Hybrid Potatoes from True Seeds

Solynta contributes to feeding the world's growing and often malnourished population. We accomplish this by enabling the Solynta's F1 hybrid breeding technology in Potato,

- to develop new varieties which
 - yield more,
 - under harsher conditions,
 - needs far less pesticides and fungicides
 - with beneficial traits for consumers, farmers and processors.
- develop true seeds as superior starting material instead of degenerated, infected and perishable seed tubers (30 grams Solynta true-seeds compares to 2500kilo seed-tubers)

National Icon

The Dutch government laureates both innovative as well as breakthrough projects which will contribute to future wealth and wellbeing and contributes to solving important societal problems. Through this competition the Dutch Government wants to inspire the Netherlands and showcase Dutch excellence to the world.

For more information about the National Icon competition:

<http://www.rvo.nl/nationaal-icoon-2014>

For more information about Solynta:

www.solynta.com

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